

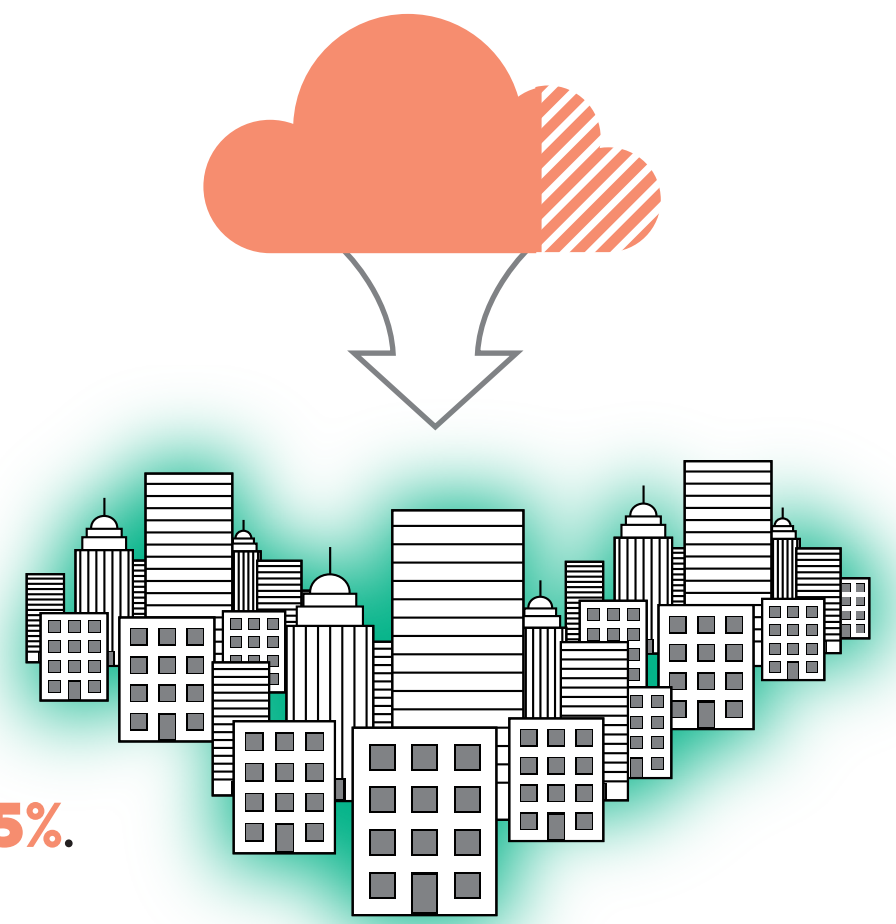
# AS WORKLOADS MOVE FROM THE CLOUD, ON-PREM MAKES A COMEBACK

## Innovation Drives On-premises Improvements

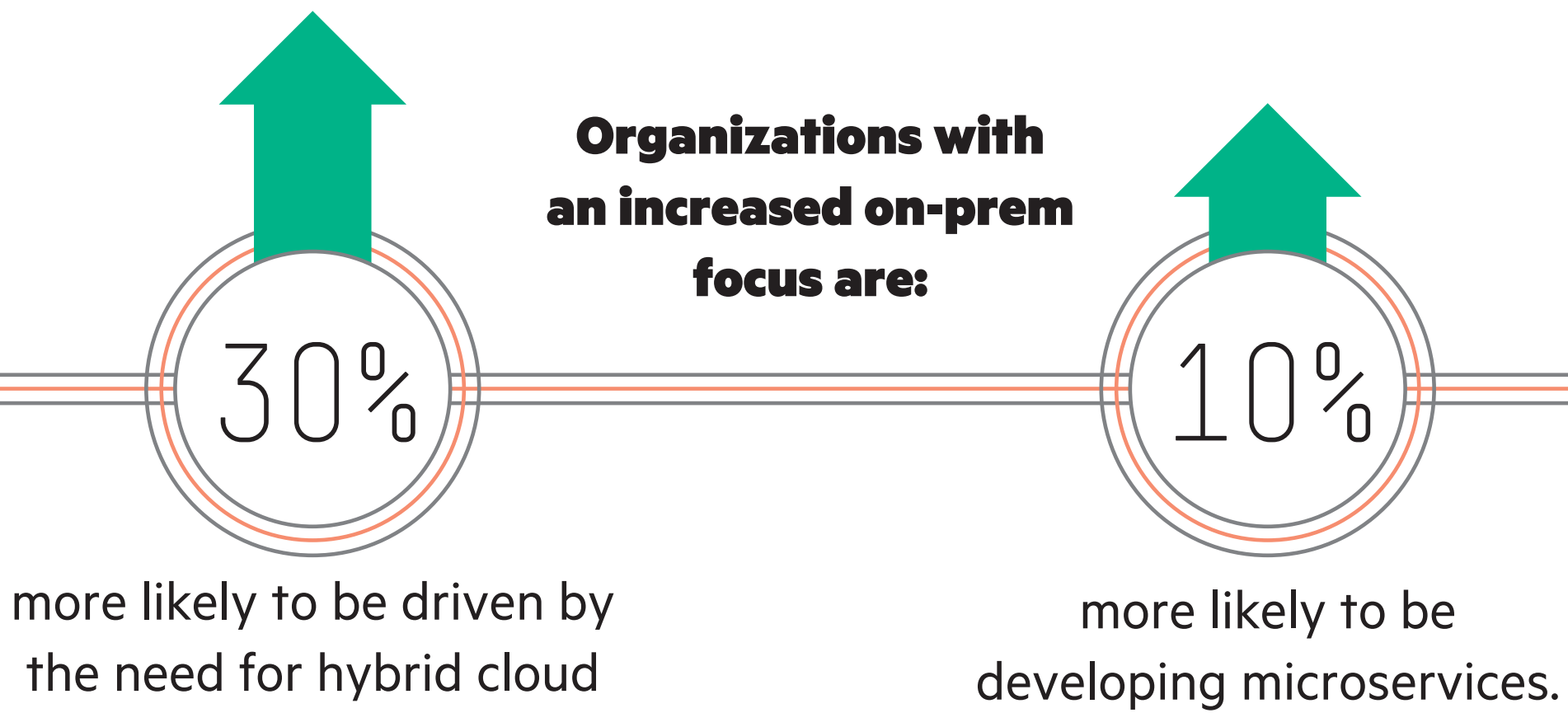
Many organizations today are flipping the trend of moving everything to the Cloud — instead, they're migrating many workloads to their on-premises infrastructure.

As more businesses embrace emerging trends such as hybrid cloud, they've realized that these innovations require a strong on-premises infrastructure — leading to increased investment in these areas.

In the last two years, **on-premises deployments have doubled**, while **workloads in the public cloud have decreased by 25%**.

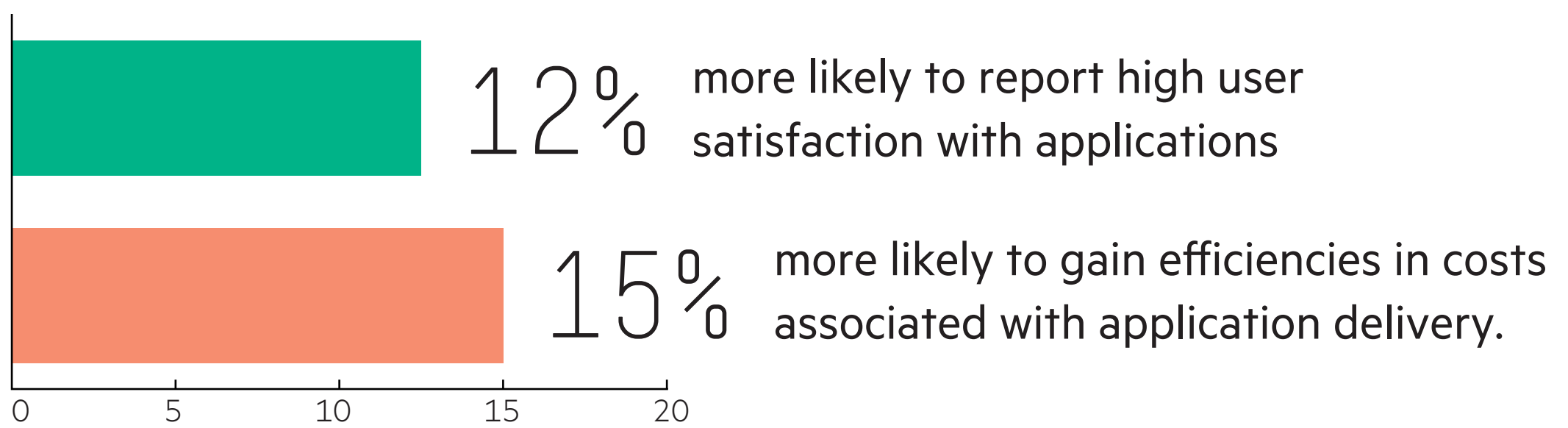


While some may see on-premises systems as a relic of the past, the reality is that businesses that increase their use of on-premises compute are innovating at a higher rate than their competitors and are more likely to adopt new technologies.



Businesses are seeing key benefits in reduced costs, improved application capabilities, and increased user satisfaction by understanding where certain workloads run best — optimizing their on-premises infrastructure and migrating many services to on-premises

When organizations move more workloads to on-premises, they are:



## Summary

By working with partners experienced in both on-prem infrastructures and public cloud, leading organizations are improving the quality and reliability of their applications and gaining efficiencies to increase innovation — ultimately boosting their overall business.

To learn more, check out *'The Myth of the 100% Cloud World: Many Businesses are Instead Booting On-premise Workloads'*