

SOLUTION:
As a service

INDUSTRY:
Reinsurance and takaful

COUNTRY:
Malaysia

TRANSFORMING TAKAFUL FOR THE DIGITAL AGE

“What we’re trying to do is come up with an approach called ‘embedded takaful.’ Through our open API platform, GO Connect™, we can integrate our takaful products within the existing ecosystem of digital players.”

– **ARIFF MOHD TAYEB**, HEAD, DIGITAL AND INNOVATION, MNRB HOLDINGS BERHAD



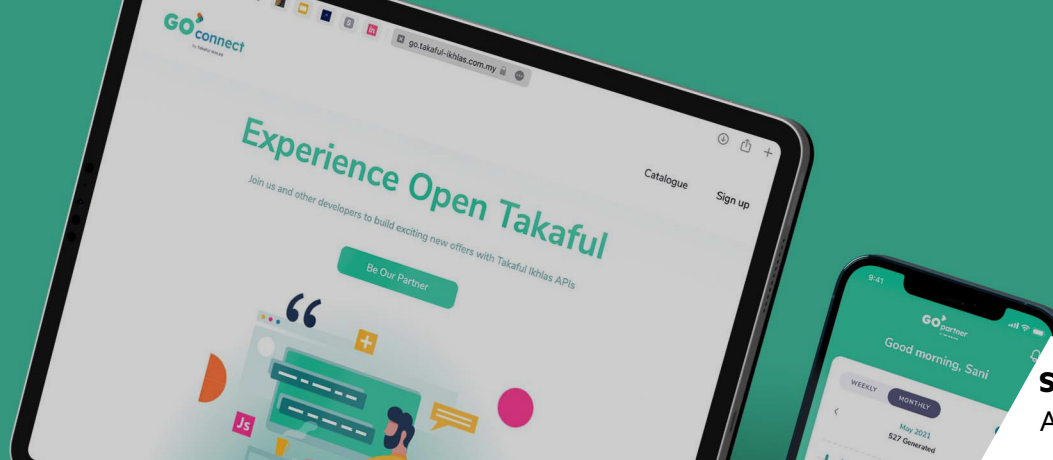
Times of crisis often serve as a catalyst for positive change. For MNRB Holdings Berhad (MNRB) and its group of companies, the challenges of COVID-19 led it to build a platform that fosters growth and agility, enabling it to launch a new mobile app in just a few months. The group is now delivering game-changing flexibility and convenience to its intermediary forces and is providing unprecedented access to its products.

[EXPLORE DIGITAL GAME CHANGERS](#)

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OBJECTIVES

- Increase group revenue and reduce operating costs
- Reach more customers and improve their experiences
- Digitally enable subsidiaries' intermediary forces

REQUIREMENTS

- Create a digital platform that integrates with digital services providers
- Provide intermediaries with digital tools to serve customers easily and remotely
- Develop applications that enable the group to reach more customers and simplify the sales process

SOLUTION

- HPE GreenLake edge-to-cloud platform
- HPE Installation and Startup Service
- HPE ProLiant DL380 Gen10 servers
- HPE Nimble Storage
- HPE StoreEver Autoloader
- Red Hat® Enterprise Linux® OEM
- Red Hat Enterprise Linux Resilient Storage OEM
- VMware® OEM

KEY PARTNERS

- CLL Systems



OUTCOMES

- Empowers intermediary forces to reach more customers and to serve them better
- Accelerates the development of applications and easily integrates with third-party providers, enabling it to seize growth opportunities and create new revenue streams
- Rolls out its first-ever mobile app a few months after deploying a new platform, capturing business fast

ADDITIONAL RESOURCES

- [CASE STUDY](#)