



## Top 5 reasons to choose HPE Alletra Storage MP B10000

Modernize your enterprise block and file storage with AI-driven cloud management, disaggregated scaling, and 100% data availability for your workloads. Elevate your business with the advantages and benefits of the B10000.



### 1. Superior flexibility and economics



Scale performance and capacity independently with the industry's first disaggregated block and file storage, for greater efficiency and up to 40%<sup>1</sup> lower cost for evolving workloads. Start small, scale big, and boost ROI with non-disruptive, data-in-place upgrades—without repurchasing existing storage.

### 2. Future-proofed investment that stays relevant



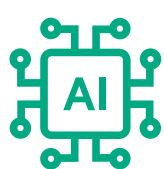
Protect your investment and keep your storage continuously up to date with a free, non-disruptive controller refresh. This reduces your TCO and saves an average of 30%<sup>2</sup> over traditional forklift upgrades. Even better, it keeps your storage costs predictable, alleviates technology obsolescence concerns, and helps reduce costly rip-and-replace upgrades.

### 3. Effortless cloud experience everywhere



Get a unified, AI-driven cloud experience across hybrid cloud that simplifies management and shifts operations from infrastructure-centric to app-centric. Experience 98%<sup>3</sup> operational time savings with intelligent, self-service provisioning while managing and protecting workloads across on-prem and the public cloud from a single cloud console.

### 4. Greater efficiency with an AI-managed service



Improve IT productivity and reduce costs with industry-leading AIOps for infrastructure that drives autonomous operations and helps ensure your apps are constantly fast and available. Predict and prevent 86%<sup>4</sup> of disruptions before they occur across the stack and let AI-driven actionable recommendations take the guesswork out of managing and optimizing infrastructure.

### 5. Ultimate peace of mind



Enhance your cyber resilience with comprehensive ransomware detection across both storage and applications. Benefit from assured outcomes that mitigate risk, including an unparalleled 100% data availability guarantee and SLAs that boost productivity, efficiency, cyber resilience, and workload optimization.

<sup>1,2,3,4</sup> HPE Storage substantiation

Learn more at [HPE.com/HPE-Alletra](https://hpe.com/HPE-Alletra)

Visit [HPE.com](https://hpe.com)

[Chat now](#)

© Copyright 2025 Hewlett Packard Enterprise Development LP. The information contained herein is subject to change without notice. The only warranties Hewlett Packard Enterprise products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. Hewlett Packard Enterprise shall not be liable for technical or editorial errors or omissions contained herein.

a00147256ENW, Rev. 1

HEWLETT PACKARD ENTERPRISE

[hpe.com](https://hpe.com)

