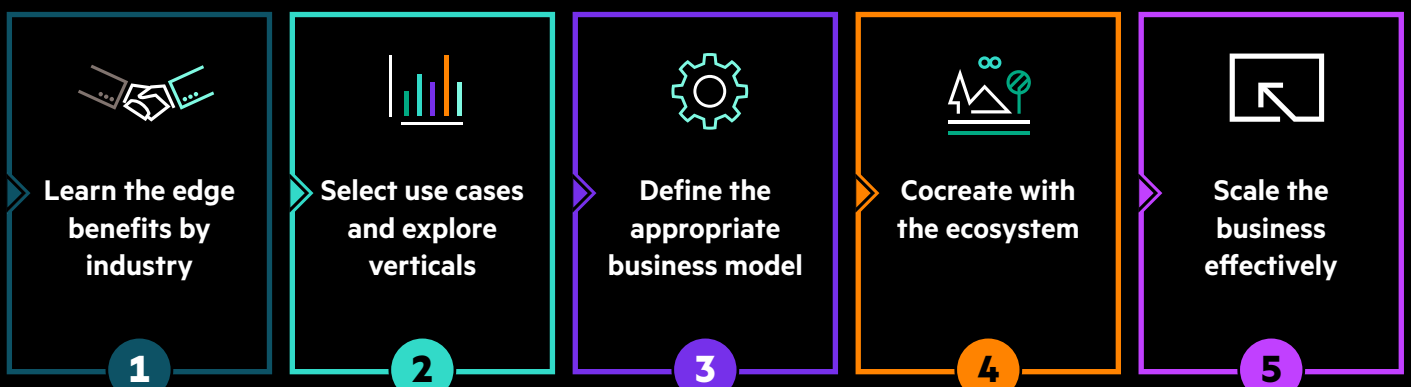


TELCO EDGE COMPUTING: WHICH USE CASES AND HOW TO MONETIZE?

THERE ARE FIVE CORE PRINCIPLES FOR TELCOS TO MONETIZE EDGE COMPUTING.



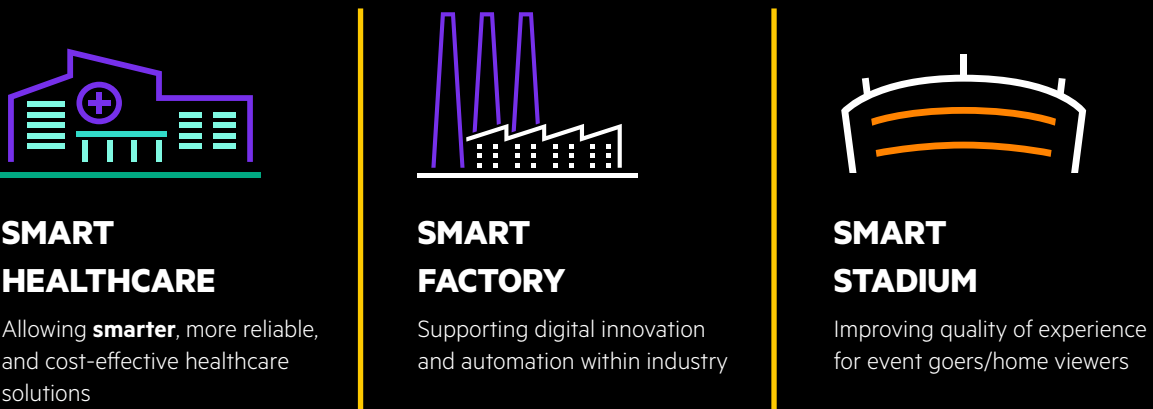
FIRST, TELCOS MUST UNDERSTAND THE USE CASES THAT WILL BRING MOST VALUE.



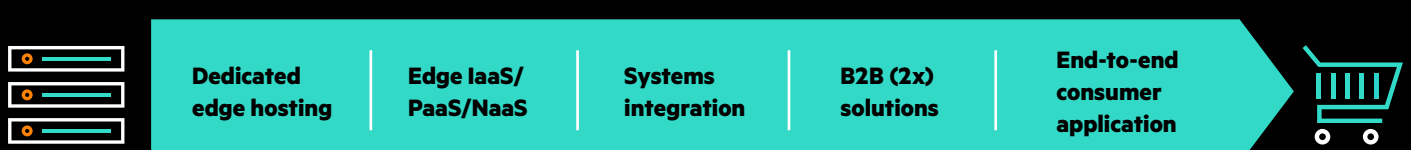
- Some applications require < 20 ms latency.
- A page load time of even > 1s can lead to a 30% higher bounce rate.
- Cameras and sensors can produce **several GB** of data per minute that needs to be processed in real time.



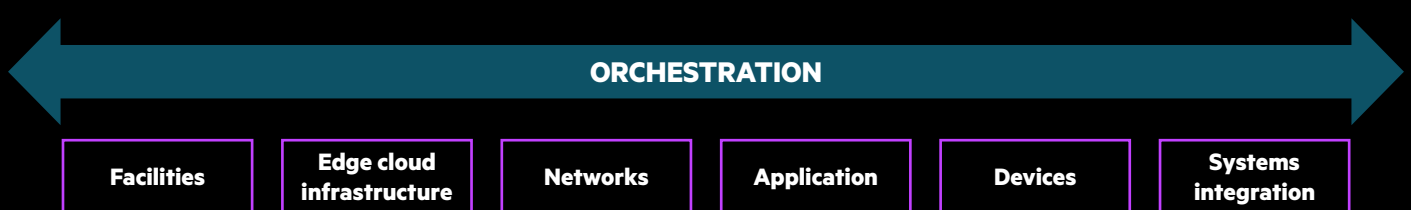
A handful are also exploring opportunities in vertical domains enabling multiple use cases.



SECOND, TELCOS SHOULD DEFINE THE MOST VIABLE BUSINESS MODELS.



However, it requires working with partners at different stages of the edge value chain and orchestrating across capabilities to serve the needs of customers.



Make the right purchase decision. Contact our presales specialists.

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