

# Customer & Partner Registration Experience

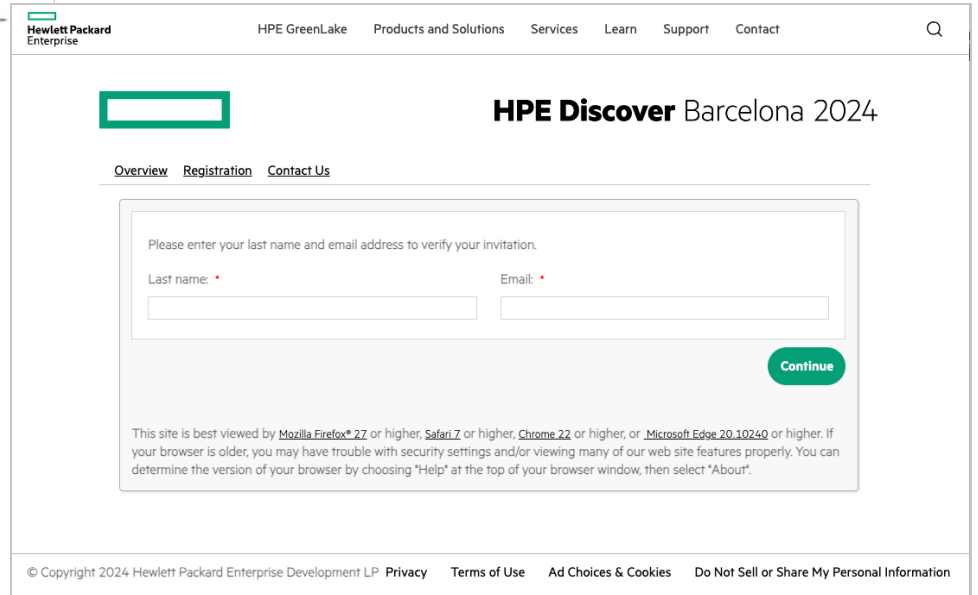
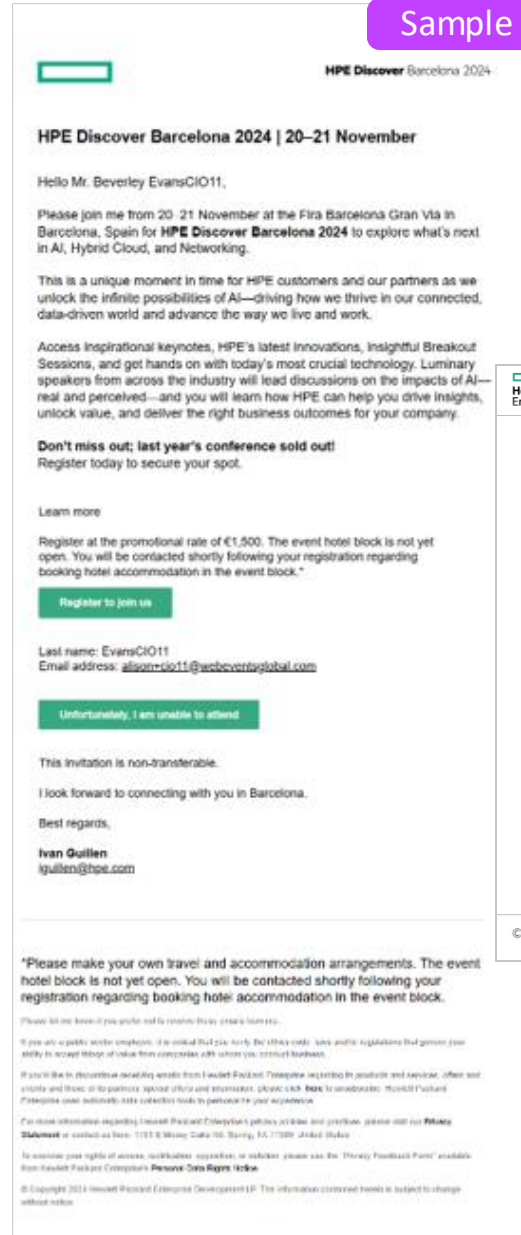
[eventhelp@hpeglobalevents.com](mailto:eventhelp@hpeglobalevents.com)

August 2024

#HPEDiscover

# Registering by invitation

- Invitations include a unique link to register and are not transferable.
- Selecting “**Register to join us**” takes the customer to an invitation verification page; the last name and email included in the invitation must be used to continue.
- Registration takes ~2-3 minutes to complete.





# Page 2

- You are asked to provide some demographic information which may be used to recommend content or activities.
- You are asked your areas of interest, including whether peer-to-peer meetings are of interest.

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**Information to enhance your experience, and facilitate networking**

Indicate your job seniority: \*  
Select one...

Indicate your job function: \*  
Select one...

Indicate your role in the purchase of IT products and services: \*  
Select one...

Please indicate which industry most closely identifies with your company: \*  
Select one...

What interests and/or goals motivated you to register? (Select up to 3) \*

- Connect with peers
- Explore vendor solutions
- Hear from a particular speaker
- Meet with HPE executives
- Obtain general education and training
- Train in a hands-on environment
- Experience live demos
- Gain best practices
- Learn about new HPE products and solutions
- Meet with HPE sales representatives
- Prepare for/get training and certification

Would you like to have a peer-to-peer meeting to learn more about specific technologies from those customers who have already implemented? \*

- Yes
- No

*Yes indicates we may contact you by email to schedule a meeting at HPE Discover Barcelona 2024.*

Would you be interested in sharing your HPE technology insights with other customers in a 1:1 meeting? \*

- Yes
- No

*Yes indicates we may contact you by email to schedule a meeting at HPE Discover Barcelona 2024.*

What interests and/or goals motivated you to register? (Select up to 3) \*

- Connect with peers
- Explore vendor solutions
- Hear from a particular speaker
- Meet with HPE executives
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- Gain best practices
- Learn about new HPE products and solutions
- Meet with HPE sales representatives
- Prepare for/get training and certification

Select your primary program of interest.

You'll have flexibility to attend sessions and content across all 3 programs; Your selection helps us plan your recommended agenda for the week. \*

AI Program

Unlock the potential of AI across your business – securely, responsibly and sustainably. Explore the latest co-developed solutions– including HPE Private Cloud AI, a turnkey full stack private cloud, that enables you to deploy enterprise-grade models in seconds. Whether you're just getting started or scaling up your AI solution, HPE has the expertise and technology to accelerate your outcomes.

Hybrid Cloud Program

Master your hybrid cloud transformation as you explore a wide range of essential topics including finding your right mix of private and public clouds, reducing costs of your virtualized environments, gaining visibility and control of your hybrid

Indicate your top three areas of interest. \*

- 5G and Telco Solutions
- AI and Automation
- AI/ML, Data Science and Analytics
- App Modernization
- as a Service
- Big Data
- Business Continuity
- Compute
- Containers and Kubernetes
- Data Center Networking
- Data Management and Operations
- Data Storage and Protection
- Digital Experience Monitoring
- Digital Transformation
- Diversity, Equity, and Inclusion
- Edge and IoT
- HCI/dHCI
- Hewlett Packard Labs
- HPC/Supercomputing
- HPE Financial Services
- HPE GreenLake
- HPE Services
- Hybrid Cloud
- Industry Solutions
- IT Automation
- Location
- NaaS
- Network Access Control
- Network Operations
- Networking
- OEM
- Private 5G
- Security
- SASE
- SD-WAN
- Service Providers
- SMB
- Software
- SSE
- Storage
- Support
- Sustainable IT
- Switching
- VDI
- Virtualization
- Wi-Fi
- Wired

ty foundation for your enterprise. You'll for AI and Wi-Fi 6E, 7 and Private 5G. nings.

What is your company size? \*

Select one...

- <100 employees
- 100 - 499 employees
- 500 - 1,000 employees
- 1,000+

How long have you been an HPE customer? \*

Select one...

- 5+ years
- 3-5 years
- 1-3 years
- Less than 1 year
- Not a current customer
- Not sure

# Page 2 continued

- You are asked about community participation.
- There are some acknowledgements to review.
- You are asked your preferences for future communications.

### Community

If you are an Airheads community member, please provide your username.

*The Airheads Community is an online space for technical network professionals, including customers, partners, and product and solution experts, to connect and discuss all things HPE Aruba Networking, including deployment, configuration, troubleshooting, and best practices.*

**HPE Learner ID**  
A Hewlett Packard Enterprise Learner ID is your key to accessing certification training and taking exams. This is your unique identifier and is required to register for certification exams and to participate in some learning aspects of HPE Discover 2024.  
[HPE Learner ID Lookup](#)  
Forgot your HPE Learner ID?

Do you have an HPE Learner ID? \*

Yes  
 No

Please provide your HPE Learner ID: \*

### Further Communications

Beyond this event, may HPE provide you with personalized communications about HPE and select HPE-partner products, services, offers and events?

Business Email

Yes

Business Phone

Yes

I accept [HPE Terms of Use](#) and agree to the processing of my personal data as described in the [HPE Privacy Notice](#) \*

**For more information on how HPE manages, uses and protects your information please refer to [HPE Privacy Statement](#).** You can always withdraw or notify your consent to receive marketing communication from HPE. This can be done by using the opt-out and preference mechanism at the bottom of our email marketing communication or by following this [link to unsubscribe](#).

If you have provided your mobile number to receive marketing communications, please note that roaming charges may apply.

**If you register and attend HPE Discover Barcelona 2024 with the invitation from an HPE partner, then you consent to HPE sharing with that partner your contact details, interests identified during registration, and a list of the event activities you schedule and / or attend.**

Following receipt of your contact details from HPE, partners are responsible for ensuring they have obtained your permission to send you marketing communications, where required by law, and for use of your personal data in compliance with their privacy policies and applicable privacy laws.

If you do not wish to have your information shared, please contact the [HPE Discover Barcelona 2024 Event Team](#) to let them know you do not wish to register as a Partner customer, and they can assist you with other registration options.

**If you attend a partner sponsor session, session where a partner sponsor is a published event speaker, showcase exhibit, demo, meeting or event activity at HPE Discover Barcelona 2024, you consent, to HPE sharing your name, title, email, phone, city, state, country, and company name with that partner sponsor.**

Following receipt of your contact details from HPE, partner sponsors are responsible for obtaining your permission to send you marketing communications, where required by law, and for use of your personal data in compliance with their privacy policies and applicable privacy laws.

**Outside of the sponsor activities you attend, may HPE share your name, title, email, address, city, state, country, phone and company name with the [Event Sponsors](#) so they may contact you with Event specific emails, communication on Event Sponsor activities and send you a follow up communication post event? \***

Yes

No

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Continue

# Completing your registration

- Your registration type will display.
- After you select “Continue”, you’ll have the opportunity to review, edit and confirm the information provided.
- The balance due will also be shown. Payment can be made by credit card or bank transfer.

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### Verify your information

Below is a summary of your order. Please check it thoroughly. Select "Update my profile" to return to your registration page to make changes to your responses. When you are satisfied, select preferred payment method to complete your registration.

*Note: You may make payment and secure your spot today. Your attendance fee will be billed by WebEvents Global on behalf of Hewlett Packard Enterprise. Please note Spanish VAT registration is in process and your tax receipt will be issued as soon as possible. You'll receive an email notification when your invoice is available to download from your event page.*

Registration cost:

Early Bird:	€1.500,00
Admin Fee [4.95%]:	€74.25
Net:	€1.574.25
Tax [21%]:	€330.59
Total Cost:	€1.904,84
Total:	€1.904,84

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### Registration type

Early Bird

Early Bird | HPE Discover Barcelona 2024 €1.904,84

*Please note that the pricing above is inclusive of a 4.95% Admin Fee and 21% Spanish IVA. Includes admission to keynotes, technical and business sessions, Digital Transformation Advisory Meetings, the Meeting Center, the showcase with live demonstrations, social activities, and meals\*.*

*\*Meals include AM/PM snacks, lunch and Thursday's evening event.*

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### Other information

Title: Mrs.  
First name: Whitney  
Last name: Z\_1Masala  
Email address: alisa@4d-events.com  
Company: Spice Rack  
Pronoun:  
Relationship to Hewlett Packard Enterprise: Customer/Prospect  
Job title: Senior Director  
Country/Region: United States  
Business phone: 805551712  
Emergency contact name:  
Emergency contact phone:  
Their relationship to you: Government Official  
No  
Visa Assistance: No  
Nationality:  
Passport First Name:  
Passport Middle Name:  
Passport Last Name:  
Date of birth (Month/Day/Year):  
Passport Number:  
Passport Issue date (Month/Day/Year):  
Passport expiry date (Month/Day/Year):  
Passport issued by (Authority):  
Address 1:  
Address 2:  
City:  
Country: United States  
State/Country: CA  
Postal Code:  
Preferred program of interest: AI Program  
Areas of interest: AI/ML, Data Science and Analytics, Hybrid Cloud, Security

[Pay Later - Bank Transfer](#) [Pay now - Credit Card](#) [Update my profile](#)

# Credit card: payment, billing information, & online credit card form

- With your payment information you will provide your VAT registration number, or if not applicable enter N/A.
  - There is a link to help you identify your VAT registration number.
- To complete your registration, you must read and agree to the HPE Discover Barcelona 2024 Terms and Conditions.

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### Payment agreement

Confirmation number: 200225

Early Bird:	€1,500.00
Admin Fee [4.95%]:	€74.25
Net:	€1,574.25

Tax [21%]:

Total Cost:

Total:

### Payment information

By checking the box below, you agree:

- This transaction is completed electronically and all documents will be sent to you.
- If paying by credit card, your card will be charged immediately.

I agree:

Please enter your company VAT/tax registration number:

If VAT/tax does not apply, please enter N/A in this field.  
[What should my VAT/tax registration number look like?](#)

### Billing information

Payment confirmation will be sent to [alisa@hpevents.com](mailto:alisa@hpevents.com). Please ensure that your company correct.

Spice Rack  
3501 Melrose Drive  
Cambria, CA 93428  
United States  
Phone:

Billing address \*

Yes, my billing information is the same as the address above.  
 No, my billing information is different. I will enter the correct billing address below.

Attention:

Company:

Department:

Billing address:

Billing address 2:

City:

Country:

Postal code/Zip code:

Phone:

By registering, I have read and agree to all [HPE Discover Barcelona 2024 Terms and Conditions](#).

**HPE Discover Barcelona 2024**

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Please complete the form below to pay €1,904.84

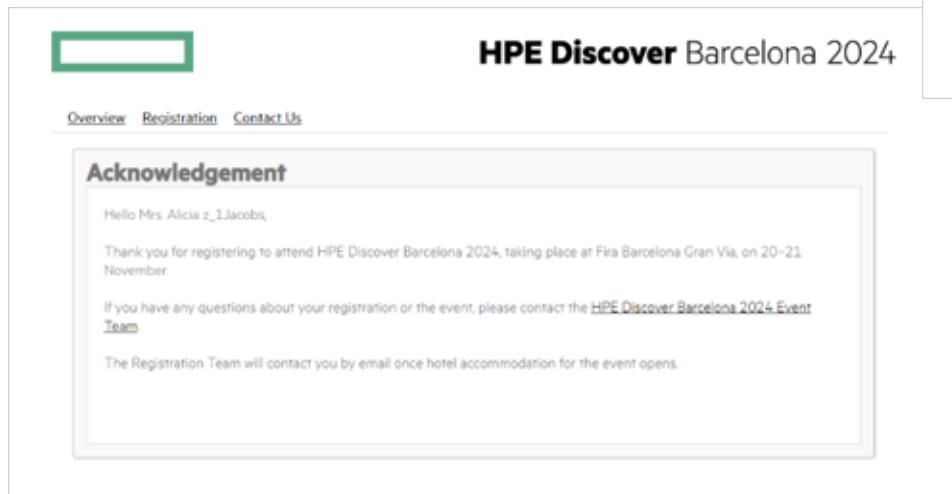
Card number <input type="text" value="1234 1234 1234 1234"/>	Expiration <input type="text" value="MM / YY"/>	CVC <input type="text" value="CVC"/>
Country <input type="text" value="United States"/>	ZIP <input type="text" value="12345"/>	





# Your registration is complete

- Once your registration is complete, you'll see an online acknowledgment confirming this and a registration confirmation is emailed to you.
- If you opted to pay by Bank Transfer, the acknowledgement and email confirmation informs that payment is still required. Your spot is not secured until payment is received. You may return to your event profile and pay by credit card at any time.



# Event profile/Access my registration

You may return to your event profile at any time to:

- Review or update the information submitted
  - Complete a Confidential Disclosure Agreement (CDA) once it is available to request access to CDA content onsite.
  - Access Agenda Builder, once it is available.
  - Request a Digital Transformation Advisor (DTA) Meeting once it is available.
- 
- <https://attend.hpe.com/DiscoverBarcelona2024/index.cfm?fuseaction=reg.ReturnLogin>



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### Access my registration

Please enter your email address and password, then select 'Login' to update your event registration profile information.

Email \*

Password \*

Login

If you do not remember your password, please enter your email address above and select 'Reset my password'. A system generated email with the subject 'HPE Discover 2024: Password Reset' will be sent to you with instructions on how to reset your password.

Reset my password



# Thank you

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