



**Hewlett Packard**  
Enterprise

# HPE PUBLIC SECTOR MANIFESTO

Use the power of data  
to design best digital services



Summary

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**Johannes Koch,**  
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Senior Vice President and Managing Director,  
Northern Western Europe at HPE

**Biljana Weber,**  
Vice President and Managing Director for Central  
and Eastern Europe, Russia, Turkey and Africa at HPE

## OUR MISSION

The HPE mission is to transform public sectors across Europe into data-powered innovation centres in the way they support competitive economies, social progress and a sustainable and inclusive future.

“Data economies will bring tremendous progress into our economies and our societies. The European Commission estimates the value of the European Data Economy to reach 829 billion euros in 2025.”

Irena Bednarich, Vice President, International Government Relations for EMEA and APJ at HPE

### Competitive economies

HPE has committed to building a secure framework that leads to data-powered innovation and facilitating new business models within the EU that will attract and retain talent and grow GDP.

“60% of the global trade of EU is intra trade. (...) if we do not have the right capabilities, training for the people and transformation, we risk earned GDP, and subsequently unemployment.”

Xavier Poisson, Gouyou Beauchamps, Senior Vice President, Cloud28+ and Service Providers at HPE

### Social progress

Boosting innovative, citizen-centric services can be achieved by gaining greater insight into the data and streamlining application development, while establishing more predictable IT costs and avoiding large capital expenditures.

“Over the last 10 years, we have seen significant development in technology and how innovations within the technology landscape have helped to improve quality of life.”

Biljana Weber, Vice President and Managing Director for Central and Eastern Europe, Russia, Turkey and Africa at HPE

### A sustainable and inclusive future

HPE is developing transformative solutions to help you benefit from growing connectivity, while reducing the environmental footprint of IT infrastructure.

“I think there is a common understanding today that innovation and digital transformation is going to play a key role against climate change.”

Gilles Thiebaut, Senior Vice President and Managing Director, Northern Western Europe at HPE



## SUPPORTING PUBLIC SECTOR

HPE perceives the public sector as a platform for innovation which is required to connect, protect, analyse and act on all the information available.

“The digital transformation of the public sector is no doubt a key piece to kickstart stronger and more sustainable economies. The time is now to build technologically modern and highly agile public sector entities.”

Jose Maria de la Torre, Managing Director Southern Europe at HPE

“GAIA-X is not a cloud – it is a decentralised data infrastructure. As such it aims to solve the key problem of the next wave of digital transformation; How to unleash the power of data without sacrificing the rights and sovereignty of individuals, organisations and nation states.”

Johannes Koch, Senior Vice President and Managing Director for DACH at HPE

We believe that the transformation methodology must include the following:

1. **Transforming legacy systems into platforms for innovation** by enabling solutions for legacy infrastructure, across the entire ecosystem from edge-to-cloud.
2. **Making the cloud come to you** by creating strategies and mechanisms to optimise and bridge public and private cloud operating models.
3. **Making the latest technology affordable** by adopting a pay-as-you-go approach, enabling public sector leaders to manage their costs and align these costs to revenue, while continuing to enjoy incredible levels of flexibility.
4. **Managing technology with smaller teams bridging the skills gap** by creating greater access to educational experiences, and equipping technologists with the necessary tools and training to support their development.
5. **Making data sharing more secure** with scalable, zero-trust security architecture.

As we move into a new era of transformation, HPE is committed to enabling the public sector and economies to navigate the changing demands on data infrastructure, management and utilization.