INVEST IN TALENT OR GET LEFT BEHIND

HPE Digital Learner Subscription Service:
Anytime, anywhere learning to attract IT talent and transition to a remote workforce

GET STARTED
SKILLED PEOPLE ADD SIGNIFICANT VALUE TO BUSINESS

IDC believes the impact of skills gaps and the need for a broader range of skills, combined with increased importance of IT to business success, dramatically increase the importance of strategic skills development.¹

The talent crunch is not hypothetical or a false alarm—it is real and it is critical. Attracting and retaining top IT talent from the pool of candidates available is a real problem.

Something must change—doing nothing can increase attrition of top talent, negatively impact return on technology investment, and eventually influence the ability to meet organization needs—gravely affecting business outcomes and leading to a weak competitive position. The cost of inaction is high.

If you want to deliver on business priorities, you need to invest in people. Top CIOs state that talent and training are the two most important priorities for 2020.²

¹ 2019 IT Training Buyer Survey Spotlight: Impact of Skills Gap and the Need for Strategic IT Skills Development.
² Source: 2019 WSJ CIOs share their priorities for 2020.
³ IDC survey spotlight IT team skill attrition 2019.

“Unchecked, the impact of skill attrition can cripple performance of an IT organization in as little as three years.”³

THE BUSINESS IMPACT

Infographic
Today’s organization requires a **continuous learning approach** for maintaining existing **skills** and creating new **competencies** among the IT workforce.

Corporate learning has evolved. In only one generation, we have gone from traditional corporate universities to eLearning, blended learning, talent-driven learning, and now, **continuous learning**. In addition, the rapid pace of change and increased pressure for an individualized approach to training demand **agility**. HPE understands the need to deliver the **right content**, at the **right time**, in the **right place**...and in a highly **flexible**, easily consumable format.

**CONTINUOUS LEARNING DRIVES BETTER BUSINESS OUTCOMES AND KEEPS PACE WITH TECHNOLOGY-DRIVEN CHANGE**

“Ongoing training refreshes the skills inventories of individuals and teams. For organizations undergoing digital transformation, ongoing training might be as much as 20 days per year per employee—more for employees with multiple or significant responsibilities.”

– Cushing Anderson, IDC⁵

Skills and performance degrade over time without ongoing training:

- **60%** of original capability lost by year 3
- **75%** of original capability lost by year 6

“Talent is our #1 differentiator and we will continue to retain, develop and attract the best talent”⁴

1. Source: 2019 WSJ CIOs share their priorities for 2020
2. IDC’s Skills Attrition Model, IDC# US45543919 (September, 2019)
LEARNING AS A SERVICE: ANYTIME, ANYWHERE LEARNING TO ATTRACT IT TALENT AND TRANSITION TO A REMOTE WORKFORCE

50% of today’s workforce is comprised of millennials, with that number growing to 75% by 2025. Millennials work, think, consume information and learn differently from past generations.

The evolving workforce is asking, “How can I continuously learn based on my schedule, my needs and my preferred location?” Many have preferred learning styles or challenging life situations—they may transition to working from home, or work from non-traditional sites; they may have time constraints based on family situations; or, they may have physical impairments that make it difficult to attend live training sessions. We are in an inclusive and diverse society where digital learning opens up vast possibilities for all people to develop skills and knowledge—no matter their situation. This is where learning as a service and digital learning thrive—convenient and flexible solutions to accommodate your pace, schedule, and learning preferences.

The Business Impact

To embrace the demands of the evolving workforce, you must have convenient, flexible, technology-driven learning options.

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HPE DIGITAL LEARNER TRANSFORMS THE BEST OF TRADITIONAL LEARNING INTO A MODERN LEARNING-AS-A-SERVICE SOLUTION

HPE Digital Learner subscriptions provide a continuous learning channel to keep skills updated—at your own pace and schedule—through year-round access to training for HPE solutions and premier industry technologies.

With subscription services, training costs are more predictable and provide flexibility to meet modern training needs. HPE Digital Learner can be used stand-alone or to complement traditional training.

In a single subscription offering, HPE Digital Learner uses the same platform to consolidate HPE and complementary industry training—accessible through a single portal.

THE BUSINESS IMPACT

- Blended learner experiences
- Extensive content
- Learner rewards and incentives
- Metrics and reporting

Modern learning portal

HPE Digital Learner includes a user-friendly, modern learning portal, with the interface displayed in a choice of 35 languages. There is easy access from a standard web browser. The learner dashboard and content library organize learning for quick and easy consumption in an efficient and dynamic interface.

HPE Digital Learner transforms the best of traditional learning into a modern learning-as-a-service solution

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Blended experiences accommodate your learning preferences. HPE Digital Learner fits your learning style—whether interactive online learning consumed in smaller chunks, hands-on training through simulation or virtual remote lab, traditional live virtual instructor-led training, or community access.

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HPE Digital Learner includes unlimited access to extensive content, including more than 300 hours of eLearning across all HPE technology and products, and hands-on virtual labs for reinforced learning. Options include 4500+ hours of training on premium industry topics, including technology, developer, collaboration, productivity, and business skills eLearning. In addition, we offer access to a broad catalog of traditional HPE virtual instructor-led training courses. With access to detailed technical images and interactive features, learners easily study, bookmark, and use Digital Learner as a resource in their daily job.

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Motivate and create highly skilled employees with the HPE Peak Performance program which allow learner to earn HPE digital badges. These verifiable digital credentials recognize IT professional for their talents, skills, and training achievements. Employees eagerly pursue new and cross-training opportunities knowing that they get recognition. Employees eagerly pursue training achievements knowing that they get recognition, and at the same time drive greater value for the business.
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Individual and team progress can be tracked and evaluated through real-time metrics such as login activity, training progression, and courses completed. Digital Learner is an effective business tool—highlighting areas that are working well so that learning can be accelerated, and identifying where there are gaps that may need to be addressed.

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READY TO TAKE ADVANTAGE OF LEARNING AS A SERVICE?

Get your HPE Digital Learner trial subscription activated in a few minutes

Start your free trial now

Buy now
Contact us

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a50001235ENW, March 2020