



Solution:  
Edge

Industry:  
Retail

Country:  
United States



**“We have a relentless desire to remove friction for our customers and their shopping experience.”**

– **Daniel Grider**, Vice President of Technology, The Home Depot

## Interconnected retail on a massive scale

Millions started home improvement projects during the pandemic, creating a huge surge in sales at The Home Depot—both online and in person. Because of its strategic investment in secure connectivity, the retailer was able to accelerate and drive unprecedented growth during a time of great uncertainty. Now, with the power to reach farther and do more at the edge, customers are reaping the benefits: from frictionless shopping to enhanced connectivity and seamless curbside pickup.

### Objectives

- Deliver seamless customer experiences both online and in-store
- Provide a safer environment for associates and customers during a pandemic
- Set the stage for growth with more connectivity in and around stores

### Requirements

- Build a wireless architecture that is pervasive, secure, and scalable
- Deploy technology that flexes based on innovation and need

- Avoid traditional infrastructure refresh cycles and upfront costs

### Solution

#### HPE GreenLake for Aruba

- Aruba Central
- Aruba CX 6300 Switch Series
- Aruba 570 Access Points Series
- Aruba UXI Sensors

### Outcomes

- Extends wireless coverage 15x outside retail stores (20 feet vs. 100 yards)
- Removes friction from customer interactions by integrating online and in-store experiences
- Provides the agility to scale quickly to significantly expand curbside pickup service

### Additional resources

- [Case study](#)
- [Video](#)

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