



# Harness your global data for better insights

## Accelerate decisions with unified data



**Unified data in a single fabric**

Accelerate your data-first modernization—cut through the noise of disaggregated data and get to decisions faster with the HPE GreenLake edge-to-cloud platform, delivering a unified experience of your data wherever it lives across your hybrid edge-to-cloud environment. You'll simplify hybrid data operations and access to that data without costly, time-consuming refactoring or data movement and enable the essential insights that drive your business forward.

**Accelerate insights for competitive advantage**

The highest-performing enterprises are those that successfully analyze their stores of data to identify insights that fuel innovation and business advantage. Doing so requires access to and visibility across all data, organization wide and regardless of format. The HPE GreenLake platform delivers enterprise-level data fabric as a service that allows you to integrate all data sources into a single, highly scalable, managed solution. It gives you the ability

to securely access, organize, and use large amounts of structured and unstructured data more efficiently by centralizing and cleansing to accelerate time to insight.

The unified management view allows IT to monitor hardware, software, and services performance and consumption, and to establish policies that can apply across all global data sets enabling multi-tenancy, high availability, and security. This centralized, self-service, transparent control layer means staff can focus on delivering business value instead of managing data infrastructure.

Benefits of operationalizing data

97%

of organizations meet or exceed customer retention targets<sup>1</sup>

5.32%

additional annual revenue<sup>2</sup>

4.85%

reduced annual operational costs<sup>3</sup>

1, 2, 3 "What Is Your Data Really Worth?," Splunk, 2020

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## Make the best use of your data

Organization-wide access to data increases collaboration and data sharing across globally distributed teams. The single datastore enables data reuse by multiple use cases, applications, and users, which reduces the need for infrastructure to be dedicated to individual workloads or file types. Support of industry-standard APIs preserves existing access patterns for users and apps without low-value refactoring. HPE GreenLake harnesses the power of file and object data by unifying it in one enterprise-level, integrated data fabric optimized for a full range of data types and workloads such as artificial intelligence (AI) / machine learning (ML), [data lakes](#), data warehouses, or [Hadoop](#) instances. Hewlett Packard Enterprise delivers these elastic, scalable services from a single platform across edge to cloud with a consolidated view of all your data, so you can unlock its value faster.

## Simplify data operations in hybrid cloud and optimize cost

Help eliminate the capital expense of purchasing, maintaining, and updating infrastructure and building your data fabric, and align costs with actual usage. With our platform, you can control your data and help eliminate the cost, risk, and time required to move data and refactor apps. Manage your costs through single pay-per-use, transparent pricing for the complete solution: hardware, software, and services, and monitor your services in hybrid cloud through a single pane of glass. Employ multi-tenancy to allow seamless sharing of data fabric clusters without performance impacts and enable segmentation to protect proprietary information.

## Five reasons to choose HPE GreenLake for Data Fabric

1. **Access all global data from edge to cloud:** Decrease time to insights for modern analytics
2. **Increase data trust and integrity:** Reduce data errors
3. **Unify your data:** Break down silos
4. **Increase productivity:** Effectively manage and share distributed data
5. **Stay in control of your data:** Keep your data secure, compliant, and available

## The HPE difference

With HPE GreenLake for Data Fabric, you get a fully managed service that transforms your complex, globally distributed data—across data centers, clouds, and edge—into an accessible, analytics-ready business resource. A single-pane-of-glass management view allows performance and consumption monitoring in hybrid cloud and empowers IT to establish policies across the entire data estate. Jump-start your digital transformation with data-first modernization and an end-to-end analytics experience that allows your teams to focus on uncovering value and insights instead of setting up and managing infrastructure.

## Learn more at

[hpe.com/us/en/greenlake/ai-ml-analytics](https://hpe.com/us/en/greenlake/ai-ml-analytics)