



**Hewlett Packard
Enterprise**



Alex Veprinsky

Chief Architect, Storage
Hewlett Packard Enterprise

Alex serves as the Chief Architect for HPE Storage, being responsible for the end-to-end architecture and design of all business unit products, driving and inspiring technological and product innovation.

Alex joined HPE 3PAR division in 2016 as a Distinguished Technologist, coming from a Distinguished Engineer position at Dell/EMC, where he developed, and later architected many of EMC's storage offerings. Prior to joining EMC, Alex worked for Converse technology, specializing in delivering value-add services for Enterprise Telecom customers.

As Chief Architect, Alex works with the business leaders to deliver on the business commitments as well as seeking out new and innovative ways to sharpen the technological edge and help venture into new, emerging markets, by constantly re-assessing the product portfolio, incorporating new technologies, and performing some of the foundational research for future products. As an innovator, Alex holds numerous patents in the field of storage and general computer science. Alex also acts as a mentor for the BU technical team members, frequently providing coaching and guidance, actively participating in design discussions and problem resolutions, leveraging his extensive software development background.

Alex holds a Bachelor of Science degree in Electrical Engineering from Technion, Israel Institute of Technology. He is based in San Jose, CA.

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