



# Accelerating digital banking for a seamless experience

**With a cloud-based infrastructure, Cambrian Credit Union speeds up service delivery and transforms member support**

Cambrian Credit Union is elevating its banking services, resulting in faster and more reliable digital experiences for its members. By adopting a modern cloud-based solution, Cambrian is streamlining its operations, enabling quicker product rollouts, and improving resource management. This upgrade is driving better member support while laying the groundwork for future growth.



**Customer:** Cambrian Credit Union  
**Industry:** Financial services  
**Country:** Canada

## Streamlining banking for a better experience

Cambrian Credit Union lives by its mission to simplify banking and offer cost-effective solutions that address members' financial needs in the most convenient way possible. Owned by over 68,000 members and based in Winnipeg, Canada, the organization provides financial services such as savings, loans, and mortgages and leverages technology to ensure it can deliver reliable services and quickly introduce new products.

But as members sought faster, more efficient digital experiences, the limitations of Cambrian Credit Union's aging IT infrastructure became increasingly apparent. Operational inefficiencies and delays in service upgrades limited the organization's ability to deliver a seamless member experience.

"Members want access to their funds or whatever services they have with us," says Chris Macken, vice president of IT operations and security.

"They want that available all the time, with as little downtime as possible. They want to be able to communicate with us digitally instead of coming to the branches. So, getting the technology right is very, very important."

To meet these changing needs and align with its vision of modern, simplified banking, Cambrian Credit Union adopted HPE GreenLake for Private Cloud Business Edition with HPE Alletra dHCI and other infrastructure solutions. This new setup is expected to significantly improve operational efficiency, enabling faster and more reliable digital banking services while supporting scalability and agility for future growth.

## Rapid deployment and growth

Unlike many other credit unions, Cambrian Credit Union operates and codes its own banking system. This approach enables the organization to rapidly roll out new offerings and provide better solutions for members. At the same time, it requires a robust and flexible foundation to manage and scale its banking system efficiently.

With its new infrastructure, Cambrian Credit Union's custom-built system remains reliable and scalable to support its continuously growing banking services.

**"We will be able to deploy and refine banking features faster, better handle our growing transaction volumes, and respond quickly to members' needs."**

**Chris Macken**, Vice President, IT Operations and Security, Cambrian Credit Union

### Vision

Transform banking experiences by offering faster, more reliable services and personalized advice

### Strategy

Implement modern infrastructure to enhance digital banking capabilities, improve scalability, and drive innovation

### Outcomes

- Increases operational efficiency, speeding up product rollouts and reducing downtime
- Accelerates member access to banking information for faster, more reliable service delivery
- Enhances the ability to deliver personalized advice and meet members' financial needs
- Reduces technology purchase needs by 70% and enables more strategic resource allocation



**“My staff is not having to do all the operation that comes with managing the infrastructure, and that gives them more time to work on projects that are good for our members.”**

**Chris Macken**, Vice President, IT Operations and Security, Cambrian Credit Union

“Our banking system really needs to be on-prem,” explains Macken. “It contains all of our members’ information, and having everything on-prem just makes it that much more secure.”

This approach is central to Cambrian Credit Union’s strategy, ensuring stringent security while leveraging cloud flexibility. As Macken notes, “We will be able to deploy and refine banking features faster, better handle our growing transaction volumes, and respond quickly to members’ needs.”

## **Faster access and personalized advice**

Cambrian Credit Union is already seeing promising improvements in member experience now that its new infrastructure is in place. These changes are set to enable faster, more reliable digital banking services.

Macken adds, “Members are noticing faster access to their information, and once the banking system moves to the new platform, it will be lightning-fast.”

Building on these enhancements, Cambrian Credit Union envisions becoming a digital leader among Canadian financial institutions, focusing on delivering more personalized advice to its members.

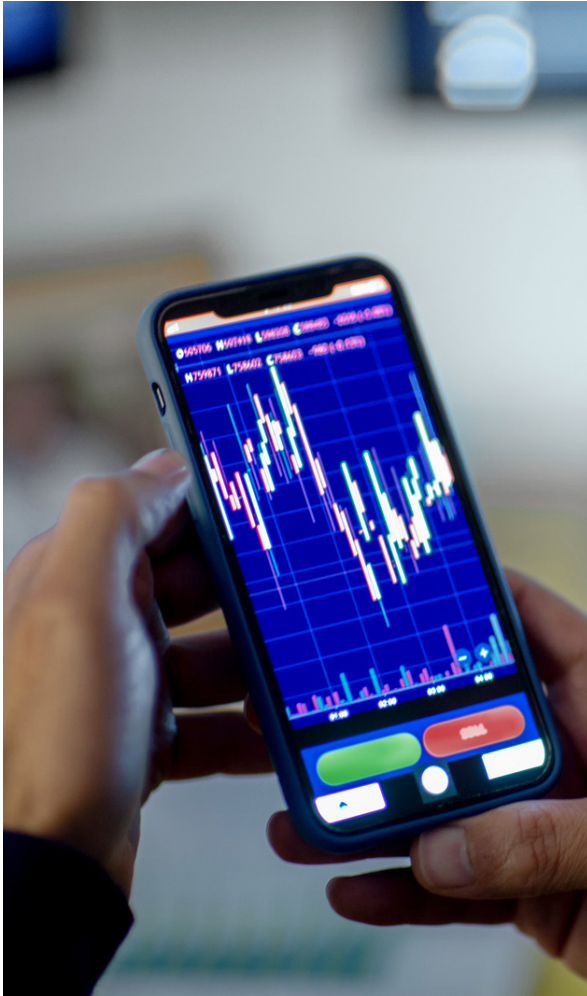
“With this technology, we are going to be able to provide the right advice to our members at the right time,” adds Macken. “And through this digital transformation, what our members are seeing is us being more efficient, us being better stewards with members’ money, and being able to give more back to the community.”

## **Increased operational efficiency**

Transitioning to the new infrastructure has significantly improved Cambrian Credit Union’s operational efficiency. By shifting to managed services and automation, its IT team has redirected its efforts from routine maintenance to more strategic, high-impact projects.

“Among the attractions of HPE GreenLake for Private Cloud Business Edition is the white glove service that we get, so that my staff is not having to do all the patching and operation that comes with managing the infrastructure,” says Macken. “All of that is handled by HPE or by the partner, Powerland, and that gives my staff more time to work on projects that are good for our members.”

He adds that this new setup offers streamlined



management. “One of the important things about working with HPE is how well their products work together and how everything comes under the HPE GreenLake cloud so that we can have a single pane of glass to be able to manage the entire infrastructure.”

Cambrian Credit Union’s new platform comprises HPE Alletra 6030 for primary storage, HPE ProLiant DL360 Gen11 Server for compute, HPE StoreOnce for enterprise backup, and HPE SimpliVity for the development and QA environment.

## Greater financial flexibility

In addition to operational improvements, the move to a subscription-based model has brought financial flexibility to Cambrian Credit Union. Instead of making substantial up-front investments in hardware and software, it now enjoys predictable monthly costs. This enables the organization to allocate resources more strategically, including investing in important member services.

“What we’re going to see now and into the future is a 70% reduction in the amount of technology that we’re going to need to purchase,” says Macken. “That’s just because of how efficient and how fast the new equipment is.”

This approach has reduced the need for additional hardware purchases. “It also means we don’t have to buy as many virtualization or operating system licenses.”

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**Chris Macken**, Vice President, IT Operations and Security, Cambrian Credit Union

## AI-driven compliance and governance

Looking ahead, Cambrian Credit Union is preparing to integrate artificial intelligence (AI) into its operations, leveraging the scalability and flexibility of its HPE GreenLake.

“We’re currently working on our AI strategy,” shares Macken. “Just as our banking system is on-prem, having AI capabilities on-prem will be a game changer for our compliance and governance.”



## Explore more

[Learn about HPE GreenLake](#)

[Watch the video](#)

## Solution

### HPE GreenLake

- HPE GreenLake for Private Cloud Business Edition

### Hardware

- HPE Alletra 6030
- HPE ProLiant DL360 Gen11 Server
- HPE StoreOnce
- HPE SimpliVity

### HPE Services

- HPE Lifecycle Services

### Key partners

- Powerland

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