Multicloud storage
You’ve heard the term. But what does it mean, and why do you need it?

Multicloud in a nutshell
The promise of multicloud storage

- Works with multiple public clouds
- Reduces downtime and data loss risk
- Eliminates vendor lock-in
- Provides easy cloud on-ramp from cloud-ready on-premises hardware
- Enables simple data movement between clouds

Key facts & figures

- 56% use multiple clouds
- 51% use multiple providers in search of the one that is most economical
- 46% use them to avoid vendor lock-in
- 77% plan to implement one soon

Enterprise multicloud deployment

Fear/uncertainty/doubt

- Migration
  - Vendor lock-in
  - Different cloud environments make it difficult to move data
  - Lack of integration between on-premises hardware and the cloud
- Reliability
  - Risk of data loss
  - Lack of data services
  - Providers offering insufficient service-level agreements
- Visibility
  - Inability to see and manage data across clouds
  - Unpredictable costs and usage spikes
  - Inability to pinpoint performance issues within the cloud

What concerns enterprises about using cloud storage

The solution

The right multicloud storage solution mitigates risk and offers significant cost benefits

- Faster on-ramp to the cloud
- Better price leverage
- Better resource availability
- Reduced reliance on one vendor
- Data where you need it
- Greater choice based on app requirements
- Improved disaster recovery
- Reduced downtime
- Reduced risk of data loss

Learn more at

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