Hybrid IT Transformation

Hewlett Packard Enterprise Transformation Workshop

Your business is becoming digital. Are you ready with the right-mix of infrastructure, applications and services?

The future belongs to the fast. In the idea economy, success is defined by the capability to turn ideas into value faster than your competition. With the accelerating pace of disruption, organizations must ask, how quickly can I capitalize on a new idea, seize a new business opportunity or respond to a competitor that threatens my business? But in a technology-driven world, turning ideas into reality is realized through the development and distribution of an application. It is these applications that are at the center of this digital disruption, delivering competitive advantage, measured in terms of accelerated time to value and compelling consumer like experiences. This new breed of applications is powering business in the idea economy, transforming our society and our day to day lives.
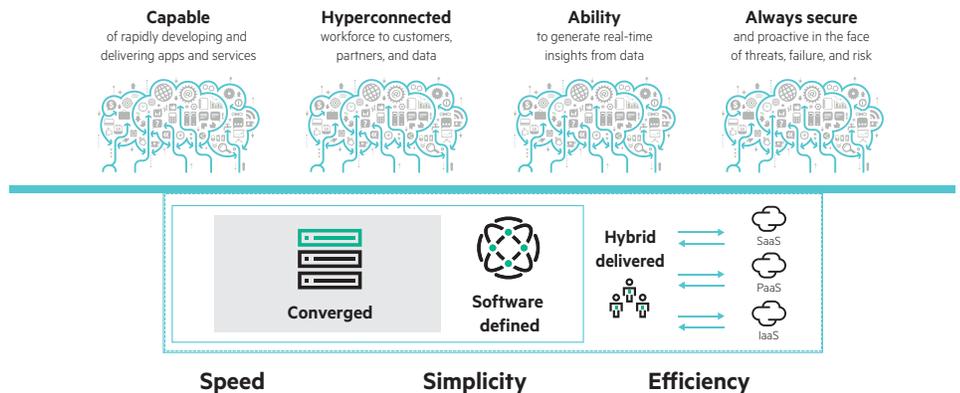
As a result, today's infrastructure applications and services are quickly moving away from the following attributes and will eventually become a distant memory:

- **Siloed**—Siloed organizations, processes, and disparate technologies across applications, operations, and infrastructure teams lack the efficiencies of integrated systems, shared services, or cloud models.

- **Manual**—Fragmented, manual, domain-specific management, and lack of automated, policy-based control and support of infrastructure and applications increase operational and business risks.

- **Technology centric**—Applications and workloads are no longer built for a dedicated platform technology or a static, stable environment. They require dynamic and rapid access to infrastructure services supporting hybrid models, business change, and multiple users.

Hybrid IT is the new reality. This is about having the right infrastructure optimized for each of your applications, old or new. But, it isn't just in your data center. It isn't just in the cloud. Your infrastructure and workloads have to be everywhere, at the right cost, at the right performance with the right management, at the right scale. And it all has to work together seamlessly. A hybrid IT—one that seamlessly combines public cloud, private cloud and traditional IT while maximizing the performance, cost and agility of the services you deliver—accelerate the delivery of apps and services to your enterprise.

At Hewlett Packard Enterprise (HPE Pointnext), we see better options through a converged, hyper-converged, software-defined infrastructure that provides fast, agile, simple, and efficient service delivery. Organizations need to step back and look carefully at: their options, risks, and gaps; their readiness; and transformations across people, processes, and technologies.

Outcomes delivered by Hybrid IT for a new wave of digital business

| **Capable** | **Hyperconnected** | **Ability** | **Always secure** |
| of rapidly developing and delivering apps and services | workforce to customers, partners, and data | to generate real-time insights from data | and proactive in the face of threats, failure, and risk |

Converged **Software defined** **Hybrid delivered** SaaS PaaS IaaS

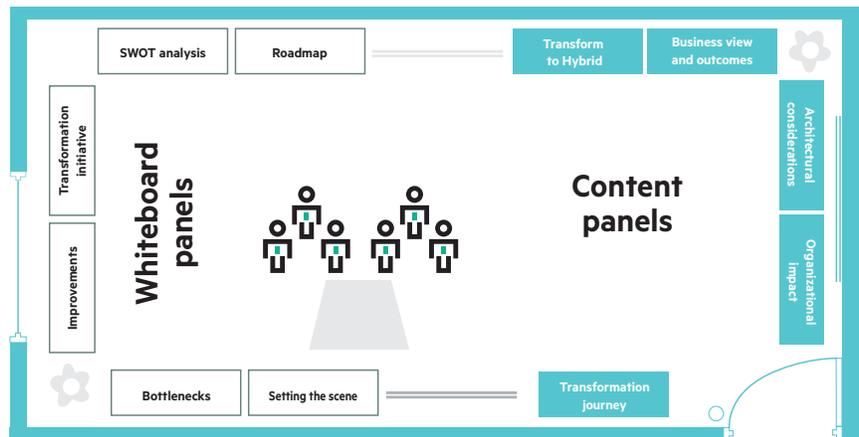**Speed** **Simplicity** **Efficiency**

**Seven reasons to sign up for
HPE Hybrid IT Workshop**

- Engage with business and IT Leaders who are charged with making or influencing key decisions within our organization

- Prioritize hybrid services delivery related projects that are strategic, transformational, and promising for gaining business value

- Gain stakeholder buy-in and give traction to existing program and initiatives, such as cloud enablement, software-defined infrastructure, and flexible capacity

- Draw on best practices around data centers, infrastructure, applications, and service management/delivery

- Understand the current situation as well as future aspirations, and develop a high-level action plan

- Take a holistic approach to infrastructure, application and services delivery transformation—including technology, process, people, and governance

- Understand CIOs and IT leaders function as service broker and create business and service alignment, and accelerate your journey to hybrid delivery model while minimizing risk to the business

It's time to go hybrid

Your organization may already see cloud services as a key component of its ability to access the right mix of services—from the right places, at the right time, at the right cost. All signs point to a hybrid delivery environment—and the right hybrid delivery strategy is based on standards, built on a common architecture with unified management and security, and enables service portability across deployment models. Ask yourself if you'd like guidance with:

- Understanding the emerging Industry trends and changing business landscape, and how services and applications can enable sustainable growth and profitability metrics

- The delivery strategy and execution of a hybrid IT to successfully transform and align service delivery model with business

- Transitioning to a dynamic and elastic infrastructure to meet application and business demands

- Need to partner with industry leaders to leverage the capabilities required to minimize the risk to business during transformation

Getting the most out of hybrid IT opportunities, however, is not a simple exercise. If you're like many others and go beyond implementing internal, private cloud solutions, then you'll need to speed up and develop your hybrid delivery strategy and planning process. All services are not created equal, and each organization has its own needs around performance, security, control, and availability. For this reason, it's vital to have an understanding of where and how a hybrid IT strategy can most effectively be applied to your organization's portfolio of services.

Get the full picture of hybrid IT transformation—all in a day

In the long term, most enterprises will likely see the value in sourcing services differently based on their technology capabilities and business requirements. This means they may choose to use traditional infrastructures, private clouds, and/or public clouds—essentially adopting a hybrid sourcing model. Regardless, your traditional infrastructure will need to modernize and support hybrid delivery to take advantage of the latest architectural and operational options, such as software-defined infrastructure, DevOps automation, and flexible capacity.

That's why we offer a workshop that can help you gain clarity on hybrid IT concepts, identify the initiatives that can work for your business, and create a high-level plan that defines your steps forward. During this one-day workshop, senior HPE Pointnext Consultants use informative visual displays in an interactive session to share their knowledge with you. By responding to specific questions and the needs of business and key stakeholders, we create an environment that helps align key initiatives and priorities. Ultimately, the workshop's goal is to facilitate faster decision-making and cross-functional team collaboration so that you can shape your own hybrid service delivery model and enable the business driven digital transformation.

The HPE Pointnext Hybrid IT Transformation Workshop is designed to walk you through today's most relevant topics:

- **Hybrid Services delivery transformation overview**—Provides a discussion around your business and technology needs, an overview of hybrid IT and technology trends, and answers to common questions. The discussion includes new ways of thinking, a new architecture, new capabilities, and new ways to deliver services to the business.

- **Business view and outcomes**—Conveys the business point of view of the some of the services and capabilities that are required—as well as some of the outcomes that can be achieved—from a hybrid service delivery model. Participants discuss the key characteristics of: next-generation infrastructure; the people, process, technology requirements that are enabling business productivity goals; and service delivery organization's role in the overall success.

- **Architectural considerations**—Teams identify some of the inherent limitations in today's architectures and illustrate the future reference architecture. HPE experts and attendees share their views around an on-demand, hybrid delivery transformation, service broker function, software-defined infrastructure, private cloud deployments, and infrastructure solutions supporting open standards. Also, teams understand the implications of different approaches and discover what they currently have to begin their journey.

- **Organizational impact**—Understand the top considerations and impacts of a hybrid delivery transformation and on-demand services environment to an organization. Workshop participants discuss: bimodal services concepts; change management; people and process; the implications of siloed infrastructure operations; the multiple dimensions of governance, risk, and compliance (GRC); and adapting converged management and service management practices for hybrid delivery.

- **Hybrid services Transformation journey**—Transforming to hybrid services delivery model is not a one-time project, but rather a planned and systematic journey. This requires knowing where you are now (your current state) and where you would like to go (your desired state). This topic addresses these key questions: where am I on the journey, where are the gaps, and how do we close the gaps in order to achieve our goals? Workshop participants hear Hewlett Packard Enterprise's vision and the essential steps in transforming to an on-demand service delivery—and then evaluate their readiness.

What's next?

Is your goal to build a hybrid IT environment and become a broker of services—with choice in delivery models and without complexity? It helps to have an ally like Hewlett Packard Enterprise, which has the experience to understand the service models, service broker function as well as infrastructure architecture, design, and technologies that are right for your business—and how best to source, build, deliver, and manage them.

After you attend the HPE Hybrid IT Transformation Workshop, HPE can support your efforts to create and execute actionable next steps. Whether you decide to: build a detailed roadmap; adapt a converged, software-defined infrastructure; become a service broker; or consume hybrid services flexibly, we can help.

Over the years, we've built and supported an array of data center and infrastructure solutions that can enable you to create, consume, or buy services that support your chosen strategy. Using these building blocks—foundational and enabling technologies and services—you can realize the true potential of hybrid IT and become an enabler for the digital transformation.

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