

# Cyber attack—how much will you lose?



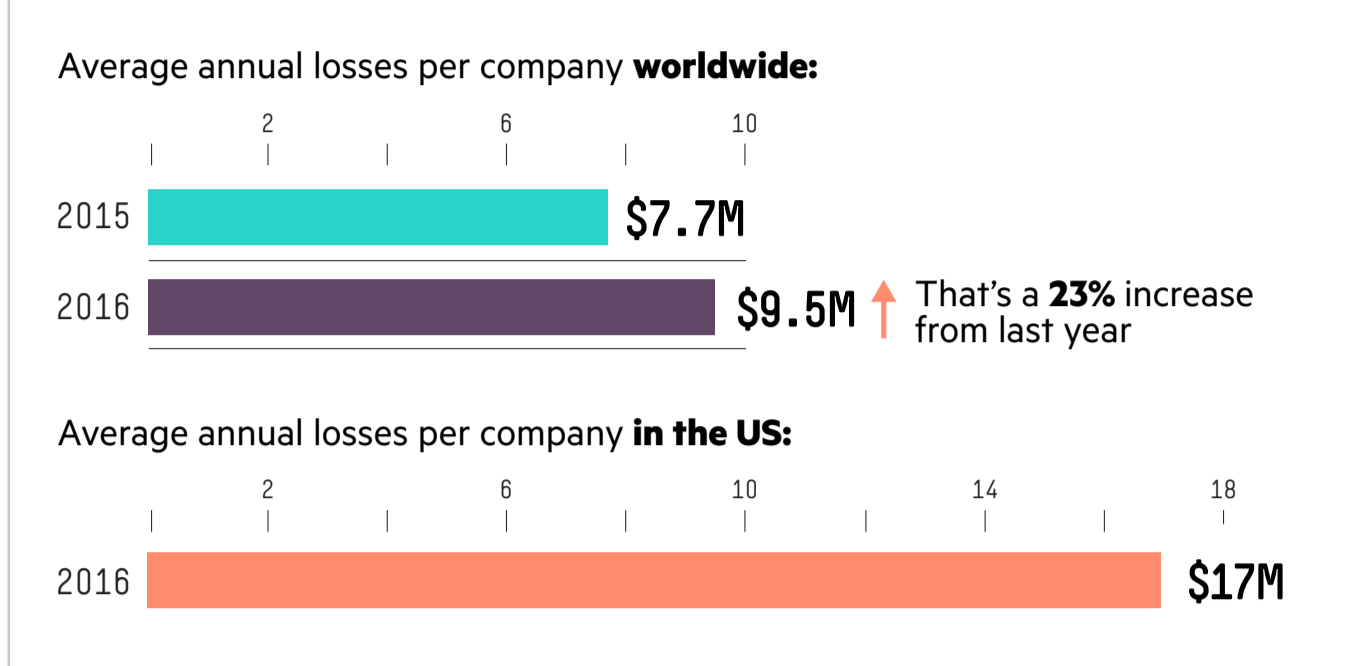
Hewlett Packard Enterprise sponsored research across 6 countries, 237 companies, and 1278 interviews with security and IT professionals. We wanted to understand the impact of cyber crime and how organizations successfully (or unsuccessfully) defend themselves. This is what they told us:

You *will* be a victim



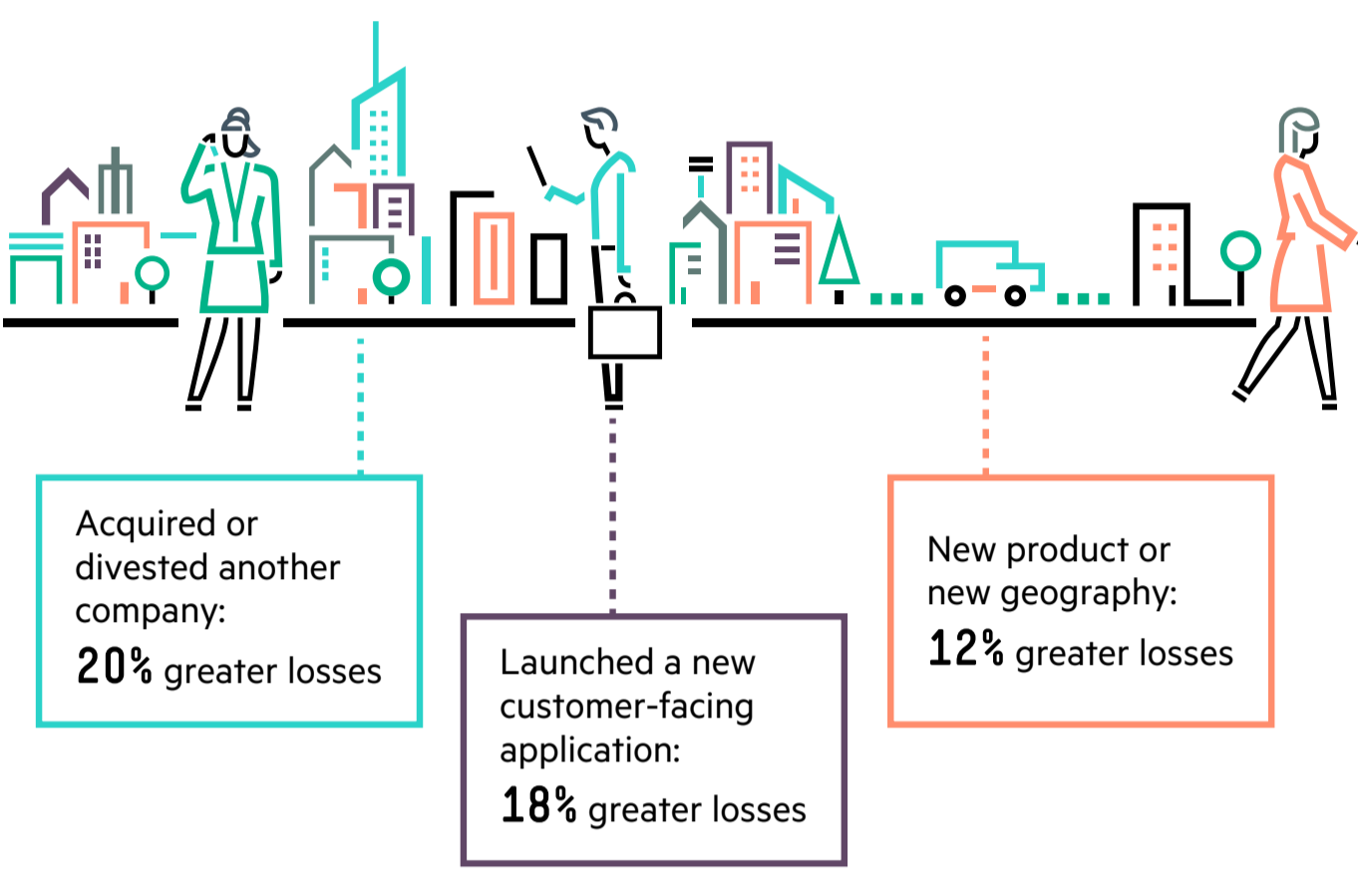
**Virtually 100% of businesses are victims of cyber crime<sup>1</sup>**

The cost to businesses of cyber crime continues to rise



Innovative businesses are at even greater risk

**Activities that raised the likelihood of cyber crime:**



Information loss—almost 40% of the damage

Attackers exploit **customer data and intellectual property** for financial gain



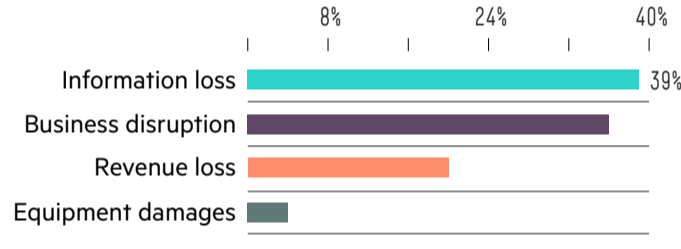
**Ransomware attacks** average cost per incident:

**\$156,900**

**Stolen user credentials** average cost per incident:

**\$232,410**

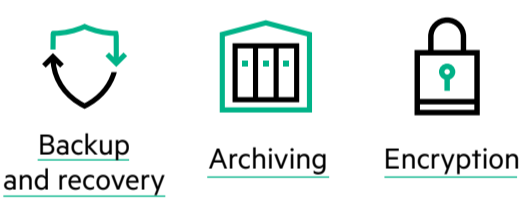
**The top 4 consequences of cyber crime:**



Manage the data protection risk:

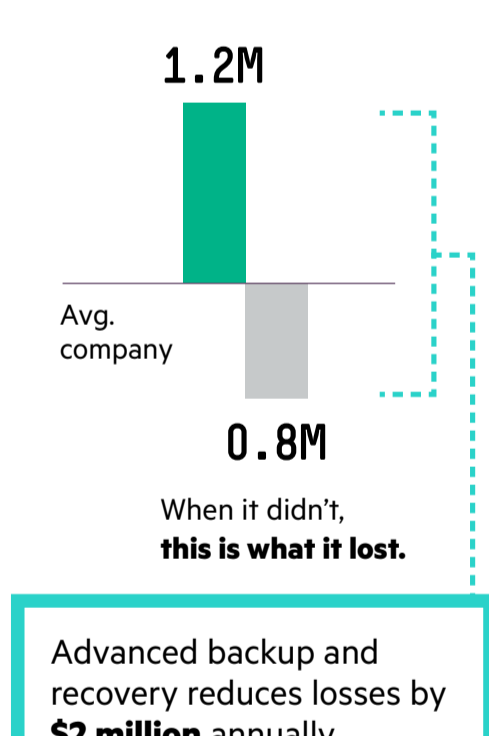
Information management software *and* governance solutions

**Information management:**

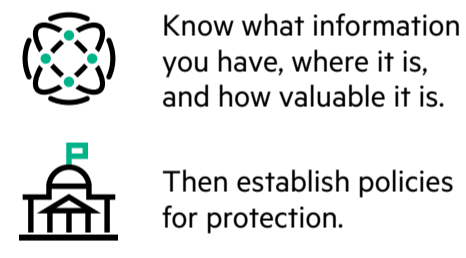


*Why is it so important?*

When a company had a formal **backup and recovery** procedures, **this is what it saved:**

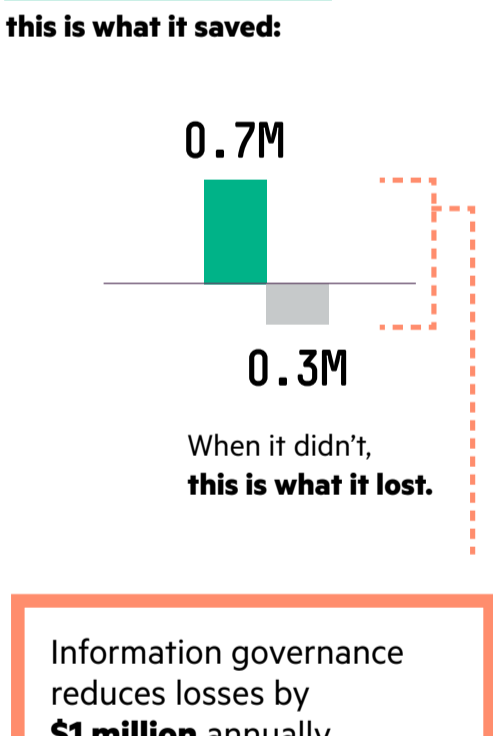


**Information governance:**



*Why is it so important?*

When a company had an advanced **information governance** program, **this is what it saved:**



Improve your business while you protect it

**Real-world information management examples**

<p><b>Accenture</b> enabled compliance<sup>2</sup></p> <ul style="list-style-type: none"> <li>Realized compliance with all industry regulations</li> <li>Reduced time to restore more than <b>75%</b></li> </ul>	<p><b>Missouri State Courts</b> increased IT efficiency<sup>3</sup></p> <ul style="list-style-type: none"> <li>Reduced backup storage requirements seven fold</li> <li>Shortened file recovery times from <b>hours to minutes</b></li> <li>Halved the number of resources required to manage backup processes</li> </ul>	<p><b>Government of New Brunswick</b> improved access and analytics<sup>4</sup></p> <ul style="list-style-type: none"> <li>Got more business value from its information</li> <li>Increased end-user productivity <b>30%</b></li> <li>Enhanced job satisfaction</li> <li>Improved customer service</li> </ul>
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HPE enterprise information management software helps you protect your information

<p><b>HPE Data Protector</b></p> <p>Adaptive backup and recovery that uses analytics to make backup more efficient and more reliable</p>	<p><b>HPE Verity</b></p> <p>Governance policies and cloud-based information archiving</p>
<p><b>HPE Security—Data Security</b></p> <p>Encryption and tokenization solutions to protect your most sensitive data</p>	<p><b>HPE Services</b></p> <p>To help you plan, deploy, and optimize your information management and governance solution</p>

To learn more, [read the white paper](#)

Or, to learn more about HPE information management and governance solutions visit [hpe.com/software/img](http://hpe.com/software/img)